



# career blog & podcast with an edge...

## WHAT SETS JOBACLE.COM APART?

Career advice, employment news and job Website reviews - with ZERO BS! The Jobacle blog and podcast delivers everything work-related with a healthy dose of reality, all designed to make work better!

## THE BLOG

Every day, job seekers, human resources professionals and people who inherently care about their careers visit Jobacle to fill up on work information that impacts their lives. The blog is updated a minimum of once a day and is recognized as a top career destination. Killer content featured on top social networking sites includes the annual Sick Day Calendar and Office Bingo game.

## THE WORKING PODCAST

Since April 2005 the Working Podcast has been dishing out career advice. The 20-minute Internet radio show focuses on everything work-related in an entertaining and informative manner. At close to 500,000 downloads, the award-winning podcast has received attention from career leaders around the globe.

## SYNDICATION

Jobacle content is redistributed over dozens of distribution channels. Current syndicators include: BlogBurst, Kaplan University, CollegeRecruiter.com, JobRadio.fm, Foneshow, KYOU Radio, Rise Smart, AllTop, Twitter, and more.

## JOBACLE IS IN THE PRESS

Averaging over 100,000 page views annually, Jobacle has received press mentions on dozens of top Web sites and appeared in several print publications.



## PRICING

Banner ads and podcast sponsorships start as low as \$100 a month. Banners are served in the top-right area of every Jobacle.com page.

- \* 160 by 100 pixel size
- \* Preferably the company or product logo
- \* Will link back to the company product page
- \* No animations (static ads only)
- \* We publish a bi-weekly "thank you sponsors" post

## CONTACT US

For more information on Jobacle.com, please contact Andrew G.R. at 888/786-1080 or e-mail us at [jobacle@gmail.com](mailto:jobacle@gmail.com).

**jobacle.com**

*make work better.*